**Minutes**

**Capitol Area Chapter Executive Board Meeting**

**Thursday, October 18, 2012**

1. **Call to Order:** The meeting was called to order by Jason Smith at the Lexington Hotel, 8:40 a.m.
2. **Roll Call:** **Present:** Jason Smith, Margo Kleinfelt, Gary May, Jill Andringa, Kim Dunn, Don Yuvan, Colleen Munro, Mike Loucks, Sam Frangie, Jeff Benson, Jane Kile, Sara Dolan, Robin Wybenga
3. **Approval of Agenda:** Motion, Support, to approve Agenda. Carried.
4. **Approval of Minutes:** Motion, Support, to accept the minutes of September 20, 2012. Carried.
5. **Reports:**
   * **Chairperson’s Report:** No Report.
   * **League Alternate Director Report:** Don reported that the board’s planning session was in September and the budget planning will occur in November. A Japanese bank has purchased 70% of Sprint, which could impact the Invest in America program but at this time, no changes are anticipated. Robin shared that 25,000 credit union members participate in the Sprint program which is the biggest affinity group for Sprint.
   * **Treasurer’s Report:** Kim reported the September month end balance of our account was $22,714.05. Registrations for Rick Olson were $2,971.94. Expenditures included $11,323.66 to Reach Studio Art from the golf outing proceeds, mock check from Discount One Hour Signs, fees for Royal Scot for Rick Olson seminar, annual contribution to Michigan CU Foundation.
   * **League Consultant’s Report**: Leann Mares would like to attend the January meeting to present the new CUDifference campaign. Robin shared that CUCorp has committed funds to give back to credit unions who give full fair share to the campaign. The amount has not yet been determined. If any money is given, the credit union will get a free marketing kit, including lobby signage. There are no increases in the formula for the full fair share but asset size has been rerun as the same asset levels have been used for the past 4 years. As a result, there may be increases in the dollar amount of a credit union’s full fair share if they have experienced growth in assets.

CU Solutions Group has introduced a new program called SaveUp Financial Rewards Program. It is an internet product and enhances Save to Win. The program gives rewards for saving and paying down debt and members can play for prizes 3 times per day. The through which the member signs up creates a permanent tie between that member and the credit union. Robin will be contacting credit unions to review other program details.

Robin distributed Save the Date cards for 2013. The MCUF online auction ends on Friday. The new League Director of CU Relations and Sales is Steve Willis. He will attend a future meeting.

* + **Govt and Political Affairs:** There is not much currently happening until after the elections.

1. **Committee Reports:**
   * **Combined Education Committee**: The 10/16/12 Elder Abuse Seminar had 35 attendees. The Trust seminar with Tom LeDuc will be 11/7 at MSUFCU. The IRA Training is scheduled for February 5 & &. We are seeing increased participation in the training events from other chapters.
   * **Golf Committee:** Kim shared that Jessica Dygert has been added to the golf committee for 2013.
   * **Collection Committee:** Sam has obtained names of 3 CPAs who could speak on TDRs. He is working with Sara on confirm a date. The event will be held at LAFCU or MSUFCU.
   * Motion to receive and accept reports, support, carried.
2. **Old Business:**

* Chapter Logo – Mike will have the LAFCU marketing department provide a JPEG file of the chosen logo in color and black/white. Jason asked the group if there was interest in getting log shirts to be worn at events. Sara will check with their vendor (Lands End) about pricing.

1. **New Business:**

* Sara is on the committee of the Homeless No More event to benefit Volunteers of America. The event is in February at Hawk Hollow. Sara will forward information to the group and possibly have someone from V of A speak at the November meeting.

1. **Points of Interest**:

* The next legislative breakfast is scheduled for 12/7/12 at LAFCU.

1. **Date of Next Meeting:** Thursday, November 15, 2012 at Lexington Hotel, 8:30 a.m.
2. There being no further business, Motion, Support to adjourn meeting at 9:25 a.m. Carried.

Respectfully submitted,

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Jill Andringa, Secretary Jason Smith, Chairperson